

# Grahams Make the Grade

A+



cereals

snacks

cookies

**crackers**

cones

veggie foods

# Give Kids A Fun Snack Alternative With Keebler® Graham's

Keebler® Graham's provide a fun and delicious way for kids to get the snacks they need to stay invigorated for learning.



## Move Nutrition to the Head of the Class

- All single-serve graham 3-packs and 1 oz. Elf® Graham's provide **1 bread exchange** equivalent, making it easier for you to meet USDA child nutrition guidelines.
- Calcium fortified Honey Rite® Graham's have **10% daily value of calcium**, and fiber enriched Honey Graham's have **2 grams of fiber** per serving. Both provide great options for added nutritional value!
- Low Fat French Vanilla and Low Fat Original Graham Selects® contain just 1 gram of fat per serving.
- Naturally low in sugar, our 3-pack Graham varieties have only 5 grams of sugar or less per serving.

## Multiple Choice Menu Options, All Day Long!

- Keebler® Graham's offer a great choice for breakfast, lunch, a la carte and after-school meals.
- Easy portability makes Keebler® Graham's a convenient snack for sports events, extracurricular activities and bus trips – perfect for today's on-the-go kids.



| Graham's      |  |             |
|---------------|--|-------------|
| 30100-30073   | Original Graham's  | 150/3 ct.   |
| 30100-38125   | Chocolate Graham's   | 150/3 ct.   |
| 30100-38133   | Cinnamon Graham Crisp Graham Selects®                            | 150/3 ct.   |
| 30100-38141   | Apple Cinnamon Graham Selects®                                   | 150/3 ct.   |
| 30100-38166   | Low Fat French Vanilla Graham's                                  | 150/3 ct.   |
| 30100-38299   | Honey Graham's – Fiber   | 150/3 ct.   |
| 30100-38687   | Low Fat Graham Selects®  | 150/3 ct.   |
| 30100-76450   | Honey Rite Graham's w/Calcium                                    | 150/3 ct.   |
| 30100-30074   | Original Graham's  | 200/2 ct.   |
| 30100-38406   | Honey Rite Graham's  | 200/2 ct.   |
| 30100-38174   | Variety Pack – Choc., Cinn., Apple Cinn., Low Fat French Vanilla | 160/3 ct.   |
| Elf® Graham's |  |             |
| 30100-40213   | Original Elf® Graham's   | 150/1.0 oz. |
| 30100-40221   | Cinnamon Elf® Graham's   | 150/1.0 oz. |
| 30100-40225   | Chocolate Chip Elf® Graham's                                     | 150/1.0 oz. |
| 30100-40239   | Chocolate Elf® Graham's  | 150/1.0 oz. |
| 30100-84641   | Original Elf® Graham's   | 300/0.5 oz. |

## The Brand That's in a Class by Itself

- With a 59% market share, Keebler leads the foodservice graham's category.\*
- Elf® Graham's are shaped like Ernie – a familiar character with plenty of kid appeal.
- Keebler® Graham's offer the widest variety of flavors of any competitive brand – and are available from Kellogg's Food Away From Home, your school meal solutions partner.

To add the great taste and nutrition of Keebler® Graham's to your school foodservice program, contact your local Kellogg's Food Away From Home sales representative today.

\*Source: IFMATrac 52 weeks ending July 2001



Bringing our focus to your business.™

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