First Case Free

Pick a Product—Try It Free!

Your First Case of Any UNCLE BEN'S® Brand Product Is Free!

From traditional fare to the latest trendsetting flavors and grains, choose the quality and performance of UNCLE BEN'S® Brand products. Use the form below to try any variety for free.

Choose any product from these categories—

- UNCLE BEN'S® ORIGINAL CONVERTED® Brand Rice
- UNCLE BEN'S® Whole Grain Products
- UNCLE BEN'S INFUSED® Rice
- UNCLE BEN'S® Ready-To-Heat Rice
- UNCLE BEN'S® Flavored Rice
- UNCLE BEN'S® Stuffing Mix
- UNCLE BEN'S® *naturel*™ Rice Blends
- UNCLE BEN'S® Ready-To-Use Sauces

For a full listing of products, call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Your first case of eligible UNCLE BEN'S® Brand product is FREE when you submit a proof of purchase (maximum 1 case or $45). Limit one free case per product category within an 18-month time period.

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT

YOUR NAME TITLE

STREET ADDRESS (NO P.O. BOX)

CITY/STATE/ZIP

BUSINESS PHONE NUMBER

E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)

SALES REPRESENTATIVE

SALES REPRESENTATIVE COMPANY

CITY/STATE/ZIP

BROKER

☐ Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. **Cannot be combined with any other UNCLE BEN'S® Brand product rebate or promotional offer**. Redeemable only in the U.S.A., Puerto Rico, U.S.V.I., and Guam. Void where prohibited, taxed, or restricted by law. Offer valid for foodservice operators only.

TO SPEED UP DELIVERY OF YOUR CHECK

- *Invoices must clearly show purchase price.*
- *Attach distributor invoice with purchase of promoted product circled or highlighted.*

- Limit one rebate per operator location.
- Limit one free case per product category within an 18-month time period.
- **Maximum rebate: 1 case or $45.**
- Allow 4–6 weeks for delivery.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

Primary Type of Operation (Check One)

Commercial	**Noncommercial**	**Average Number of Meals Served Per Day**
☐ Catering	☐ Association	☐ Less than 100
☐ Deli/Retail Store	☐ College/University	☐ 100–299
☐ Hotel/Motel	☐ B&I/Employee Feeder	☐ 300–499
☐ Recreation/Entertainment	☐ Healthcare/Hospital	☐ 500–999
☐ Family/Casual Restaurant	☐ In-Transit Feeder	☐ 1,000–1,999
☐ Fine Dining	☐ Military Service	☐ 2,000–4,999
☐ Fast Food (Quick Service)	☐ School (K–12)	☐ 5,000 or More
☐ Cafeteria	☐ Vending	

Please fill in the chart below.

Product No.	UNCLE BEN'S® Brand Product	No. of Cases Purchased	Price Paid
			$
			Total Rebate Due $_____ (Maximum 1 case or $45)

MARS foodservices US

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