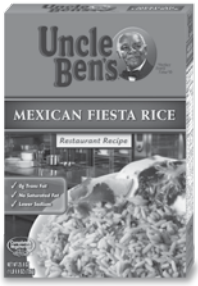
FLAVORED RICE

Buy One, Get One Free
After Rebate



Earn up to 10 Free Cases!

Seasoned Rice from the Seasoned Expert

- Reduced sodium per serving on all of the flavored varieties*
- On-trend flavors make it easy to offer today's most popular entrées and sides
- Seasoning packets with premium ingredients deliver incredible flavored rice and pilaf dishes
- Featuring UNCLE BEN'S® Brand parboiled long-grain rice for perfect texture and quality
- Thirteen taste-tempting flavors!

For a free recipe brochure, check the box on this rebate, call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of UNCLE BEN'S® Flavored Rice and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 10 cases or $500).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT

YOUR NAME TITLE

STREET ADDRESS (NO P.O. BOX)

CITY/STATE/ZIP

BUSINESS PHONE NUMBER

E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)

SALES REPRESENTATIVE

SALES REPRESENTATIVE COMPANY

CITY/STATE/ZIP

BROKER

☐ Please send me more information on UNCLE BEN'S® Flavored Rice.

☐ Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

* Pilaf sodium reduction will be complete March 2009.

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. **Cannot be combined with any other UNCLE BEN'S® Brand product rebate or promotional offer**. Redeemable only in the U.S.A., Puerto Rico, U.S.V.I., and Guam. Void where prohibited, taxed, or restricted by law. Offer valid for foodservice operators only.

TO SPEED UP DELIVERY OF YOUR CHECK

- *Fill out this form completely. Purchase products from 1/1/10 through 12/31/10.*
- *Invoices must clearly show purchase price.*
- *Attach distributor invoice with purchase of promoted product circled or highlighted.*

- Limit one rebate per operator location.
- Purchase at least two cases to receive reimbursement for one case after rebate.
- **Maximum rebate: 10 cases or $500.**
- Allow 4–6 weeks for delivery. Postmark requested on or before 1/31/11.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

Primary Type of Operation (Check One)

Commercial
- ☐ Catering
- ☐ Deli/Retail Store
- ☐ Hotel/Motel
- ☐ Recreation/Entertainment
- ☐ Family/Casual Restaurant
- ☐ Fine Dining
- ☐ Fast Food (Quick Service)
- ☐ Cafeteria

Noncommercial
- ☐ Association
- ☐ College/University
- ☐ B&I/Employee Feeder
- ☐ Healthcare/Hospital
- ☐ In-Transit Feeder
- ☐ Military Service
- ☐ School (K–12)
- ☐ Vending

Average Number of Meals Served Per Day
- ☐ Less than 100
- ☐ 100–299
- ☐ 300–499
- ☐ 500–999
- ☐ 1,000–1,999
- ☐ 2,000–4,999
- ☐ 5,000 or More

Product No.	UNCLE BEN'S® Brand Product	Pack Size	No. of Cases Purchased	Price Paid
03008	UNCLE BEN'S® Spanish Rice	6/36.0-oz. bags		$
03104	UNCLE BEN'S® Asian Stir Fried Rice	6/33.6-oz. bags		$
03109	UNCLE BEN'S® Cajun Rice	6/29.0-oz. bags		$
03209	UNCLE BEN'S® Chicken Flavor Rice Pilaf	12/24.6-oz. bags		$
03309	UNCLE BEN'S® Mexican Fiesta Rice	6/25.9-oz. bags		$
03406	UNCLE BEN'S® Harvest Vegetable Pilaf	6/33.0-oz. bags		$
03517	UNCLE BEN'S® Sun Dried Tomato Pilaf with Whole Grains	6/24.7-oz. bags		$
03611	UNCLE BEN'S® Pinto Beans and Whole Grain Brown Rice	6/26.2-oz. bags		$
03612	UNCLE BEN'S® Black Beans and Yellow Rice	6/25.4-oz. bags		$
03613	UNCLE BEN'S® Red Beans and Rice	6/24.9-oz. bags		$
03809	UNCLE BEN'S® Broccoli Almondine Rice	6/26.2-oz. bags		$
21304	UNCLE BEN'S® Southwestern Pilaf	6/36.0-oz. bags		$
03409	UNCLE BEN'S® Rice Pilaf	6/36.0-oz. bags		

Total Rebate Due $_____
(Maximum 10 cases or $500)

Invoice Start Date	Invoice End Date	Postmark Requested No Later Than
January 1, 2010	**December 31, 2010**	**January 31, 2011**

MARS foodservices US

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