



naturel™

Buy One, Get One Free After Rebate



Earn up to 10 Free Cases!

Save on UNCLE BEN'S® naturel™ Multigrain Rice Blends

- Unique flavors from hearty to exotic
- Rice that meets today's health demands
- On-trend blends for distinctive taste and texture
- 2 new flavors: Jasmine Rose and Wild Red Whole Grain Blend

For a free recipe brochure, check the box on this rebate, call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of UNCLE BEN'S® naturel™ Rice Mix and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 10 cases or \$600).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT

YOUR NAME TITLE

STREET ADDRESS (NO P.O. BOX)

CITY/STATE/ZIP CODE

BUSINESS PHONE NUMBER

E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)

SALES REPRESENTATIVE

SALES REPRESENTATIVE COMPANY

CITY/STATE/ZIP

Please send me more information on UNCLE BEN'S® naturel™ Rice Blends.

Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. **Cannot be combined with any other UNCLE BEN'S® Brand product rebate or promotional offer.** Void where prohibited, taxed, or restricted by law. Offer valid for foodservice operators only.

TO SPEED UP DELIVERY OF YOUR CHECK

- Fill out this form completely. Purchase products from 1/11/10 through 12/31/10.
- Invoices must clearly show purchase price.
- Attach distributor invoice with purchase of promoted product circled or highlighted.

- Limit one rebate per operator location.
- Purchase at least two cases to receive reimbursement for one case after rebate.
- **Maximum rebate: 10 cases or \$600.**
- Allow 4-6 weeks for delivery. Postmark requested on or before 1/31/11.
- Operators, not distributors, must complete and submit rebate certificate with invoice.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

Primary Type of Operation (Check One)

Commercial

- Catering
- Deli/Retail Store
- Hotel/Motel
- Recreation/Entertainment
- Family/Casual Restaurant
- Fine Dining
- Fast Food (Quick Service)
- Cafeteria

Noncommercial

- Association
- College/University
- B&E/Employee Feeder
- Healthcare/Hospital
- In-Transit Feeder
- Military Service
- School (K-12)
- Vending

Average Number of Meals Served Per Day

- Less than 100
- 100-299
- 300-499
- 500-999
- 1,000-1,999
- 2,000-4,999
- 5,000 or More

Product No.	Product Description	Pack Size	No. of Cases Purchased	Price Paid
02102	UNCLE BEN'S® naturel™ GOLDEN HARVEST® Rice Mix	20-lb. cube		\$
02101	UNCLE BEN'S® naturel™ MINNESOTA HARVEST® Rice Mix	20-lb. cube		\$
34247	UNCLE BEN'S® naturel™ Jasmine Rose	20-lb. cube		\$
35183	UNCLE BEN'S® naturel™ Wild Red Whole Grain Blend	20-lb. cube		\$

Total Rebate Due \$ _____
(Maximum 10 cases or \$600)

Invoice Start Date
January 1, 2010

Invoice End Date
December 31, 2010

Postmark Requested No Later Than
January 31, 2011



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