WHOLE GRAIN

Buy One, Get One Free
After Rebate

Earn up to 10 Free Cases!
or 10 Free 25-lb. Bags

Whole-Grain Goodness in Every Grain

- More healthy, flavorful, and convenient than ever
- A natural source of nutrition and whole-grain fiber
- Easy to prepare

For a free recipe brochure, check the box on this rebate, call 1-800-432-2331, visit www.MARSfoodservices.com, or ask your sales representative.

Operator Rebate

Buy two cases of any variety of UNCLE BEN'S® Whole Grain Rice or Stuffing and send in your invoice and rebate form to receive reimbursement for the value of one case (maximum 10 cases or $600).

MAIL REBATE TO (Please print clearly)

NAME OF ESTABLISHMENT

YOUR NAME TITLE

STREET ADDRESS (NO P.O. BOX)

CITY/STATE/ZIP

BUSINESS PHONE NUMBER

E-MAIL ADDRESS (REQUIRED TO RECEIVE PROMOTIONS VIA E-MAIL)

SALES REPRESENTATIVE

SALES REPRESENTATIVE COMPANY

CITY/STATE/ZIP

☐ Please send me more information on UNCLE BEN'S® Whole Grain products.

☐ Check box if you wish to receive e-mails regarding additional MARS Foodservices promotional offers.

IMPORTANT: This offer is not valid on cases offered for resale. Distributors, contract customers, and bid purchases are not eligible for this offer. Chains or affiliated groups must participate on an individual basis. **Cannot be combined with any other UNCLE BEN'S® Brand product rebate or promotional offer**. Void where prohibited, taxed, or restricted by law. Offer valid for foodservice operators only.

TO SPEED UP DELIVERY OF YOUR CHECK

- *Fill out this form completely. Purchase products from 1/1/10 through 12/31/10.*
- *Invoices must clearly show purchase price.*
- *Attach distributor invoice with purchase of promoted product circled or highlighted.*

- Limit one rebate per operator location.
- Purchase at least two cases to receive reimbursement for one case after rebate.
- **Maximum rebate: 10 cases or $600.**
- Allow 4–6 weeks for delivery. Postmark requested on or before 1/31/11.
- Operators, not distributors, must complete and submit rebate certificate.
- Mail claim to **MARS Foodservices, P.O. Box 29333, San Antonio, TX 78229.**
- MARS Foodservices reserves the right to cancel this offer at any time.

Primary Type of Operation (Check One)

Commercial
☐ Catering
☐ Deli/Retail Store
☐ Hotel/Motel
☐ Recreation/Entertainment
☐ Family/Casual Restaurant
☐ Fine Dining
☐ Fast Food (Quick Service)
☐ Cafeteria

Noncommercial
☐ Association
☐ College/University
☐ B&I/Employee Feeder
☐ Healthcare/Hospital
☐ In-Transit Feeder
☐ Military Service
☐ School (K–12)
☐ Vending

Average Number of Meals Served Per Day
☐ Less than 100
☐ 100–299
☐ 300–499
☐ 500–999
☐ 1,000–1,999
☐ 2,000–4,999
☐ 5,000 or More

Product No.	Product Description	Pack Size	No. of Cases Purchased	Price Paid
23149	UNCLE BEN'S® Whole Grain Brown Rice	6/2-lb. bags		$
12111	UNCLE BEN'S® Whole Grain Brown Rice	25-lb. bag		$
08714	UNCLE BEN'S® INTERNATIONAL GRAINS® 100% Pure Wild Rice	2/5-lb. bags		$
02003	UNCLE BEN'S® Whole Grain Brown & Wild Rice Blend	6/35.8-oz. bags		$
22440	UNCLE BEN'S® INFUSED® Roasted Vegetable Pilaf with Whole Grain	2/5-lb. bags		$
02004	UNCLE BEN'S® Long Grain and Wild Rice Blend	6/36-oz. bags		$
02102	UNCLE BEN'S® *nature*™ GOLDEN HARVEST® Rice Mix	20-lb. cube		$
03406	UNCLE BEN'S® Harvest Vegetable Pilaf	6/33-oz. bags		$
24502	UNCLE BEN'S® INFUSED® Chicken & Wild Rice Pilaf	2/5-lb. bags		$
35183	UNCLE BEN'S® *nature*™ Wild Red Whole Grain Blend	20-lb. cube		$
34247	UNCLE BEN'S® *nature*™ Jasmine Rose	20-lb. cube		$
29652	UNCLE BEN'S® Savory Herb Stuffing with Whole Grain	6/25.5-oz. bags		$
03611	UNCLE BEN'S® Pinto Beans with Whole Grain Brown Rice	6/26.2-oz. bags		$
03517	UNCLE BEN'S® Sun Dried Tomato Pilaf with Whole Grain	6/24.7-oz. bags		$

Total Rebate Due $_____
(Maximum 10 cases or $600)

Invoice Start Date	Invoice End Date	Postmark Requested No Later Than
January 1, 2010	**December 31, 2010**	**January 31, 2011**

MARS foodservices US

FS555165W ®/™ Trademarks ©Mars, Incorporated 2009

1.800.432.2331
www.MARSfoodservices.com