

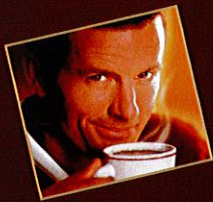
Stands out from the crowd.



Introducing the NESCAFÉ® TASTER'S CHOICE® coffee Stick Pack—the on-the-go coffee that gets noticed.

Quality they'll notice.

Before your patrons even take their first sip, they'll see quality. That's the power of packaging. And that's why NESCAFÉ® TASTER'S CHOICE® coffee now comes in the new Stick Pack. This unique package design will grab people's attention and be seen as more than just another portable coffee packet. Plus, it's easier to open and pour. Your patrons will be happy, which will contribute to good reviews, referrals and repeat business.



A brand people trust.

NESCAFÉ has been known for high quality products for more than 67 years. This is a brand people connect with. A brand that's inside everyone's comfort zone. Combine that familiarity with the new, innovative packaging and superb flavor of NESCAFÉ TASTER'S CHOICE and you'll have plenty of satisfied customers.

Distinctive taste.

Just because your patrons are in a hurry doesn't mean you can't provide them with a great cup of coffee. All they have to do is tear open a NESCAFÉ TASTER'S CHOICE Stick Pack and neatly pour it into a cup of hot water. Within seconds they'll have the perfect cup of coffee. That's because NESCAFÉ TASTER'S CHOICE is made from the world's finest blend of coffee beans that were picked at their freshest. Which delivers a rich, fresh flavor that makes drinking coffee on the run not such a bad thing after all.

For more information or to receive some samples of the new NESCAFÉ TASTER'S CHOICE Stick Pack, give us a call at 1-800-288-8682.

PRODUCT	PRODUCT NUMBER	QUANTITY	PER PIECE VOLUME
NESCAFÉ TASTER'S CHOICE Single Cup Packets	#000-28000-15782-100	6/80	1.7 grams
NESCAFÉ TASTER'S CHOICE Decaf Single Cup Packets	#000-28000-66488-600	6/80	1.7 grams
NESCAFÉ TASTER'S CHOICE Single Cup Pkts 1000/1.5g	#100-28000-45630-301	1000	1.5 grams



1-800-288-8682 · nestlefoodservices.com