

# Breaking News

SPRING 2007

## NESQUIK® 8 oz. & 14 oz. Are Now **Shelf Stable & Vendable!**

- **180 day shelf life.\***
- No refrigeration required. Simply chill before serving.
- Made from 100% Grade A, Vitamin A & D, 1% low fat milk.
- No high fructose corn syrup or artificial sweeteners.
- Compliant with the 2004 Child Nutrition Act.
- Easy to stock, store, distribute and vend.

Shelf stable NESQUIK® is perfect for anywhere ready-to-drink beverages are sold.

Want to learn more? Call today!

**1-866-784-5836**

*The Taste, Trust and Quality  
You Demand from  
NESQUIK®.*



\*From date of manufacture



Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 170	Calories from Fat 25
% Daily Value*	
Total Fat 3 g	4%
Saturated Fat 2 g	8%
Trans Fat 0 g	
Cholesterol 10 mg	3%
Sodium 170 mg	7%
Total Carbohydrate 30 g	10%
Dietary Fiber 1 g	5%
Sugars 29 g	
<b>Protein 8 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
14 oz.  
Chocolate

INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, NONFAT MILK, LESS THAN 2% OF: COCOA PROCESSED WITH ALKALI, CELLULOSE GEL, CALCIUM CARBONATE, NATURAL AND ARTIFICIAL FLAVORS, SALT, CELLULOSE GUM, CARRAGEENAN.



Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 170	Calories from Fat 25
% Daily Value*	
Total Fat 2.5 g	4%
Saturated Fat 1.5 g	8%
Trans Fat 0 g	
Cholesterol 10 mg	3%
Sodium 130 mg	5%
Total Carbohydrate 31 g	10%
Dietary Fiber <1 g	2%
Sugars 30 g	
<b>Protein 7 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
14 oz.  
Strawberry

INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF: CELLULOSE GEL, CALCIUM CARBONATE, NONFAT MILK, ARTIFICIAL FLAVORS, CELLULOSE GUM, CARRAGEENAN, CITRIC ACID, SALT, RED 40, BLUE 1.



Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 170	Calories from Fat 25
% Daily Value*	
Total Fat 2.5 g	4%
Saturated Fat 1.5 g	8%
Trans Fat 0 g	
Cholesterol 10 mg	3%
Sodium 160 mg	5%
Potassium 560 mg	16%
Total Carbohydrate 31 g	10%
Dietary Fiber 1 g	7%
Sugars 29 g	
<b>Protein 8 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
Total Fat	Less than 65g 80g
Sat Fat	Less than 20g 25g
Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
14 oz. Double  
Chocolate

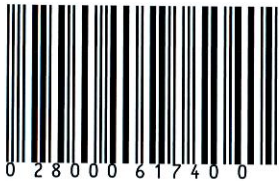
INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF COCOA PROCESSED WITH ALKALI, NONFAT MILK, CALCIUM CARBONATE, CELLULOSE GUM, CELLULOSE GEL, POTASSIUM CITRATE, SALT, ARTIFICIAL FLAVOR, CARRAGEENAN.



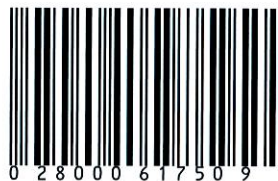
Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 170	Calories from Fat 20
% Daily Value*	
Total Fat 2.5 g	4%
Saturated Fat 1.5 g	7%
Trans Fat 0 g	
Cholesterol 10 mg	3%
Sodium 130 mg	5%
Potassium 420 mg	12%
Total Carbohydrate 30 g	10%
Dietary Fiber <1 g	3%
Sugars 30 g	
<b>Protein 8 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
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Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
14 oz. Very  
Vanilla

INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF CELLULOSE GUM, CELLULOSE GEL, NATURAL AND ARTIFICIAL FLAVORS, CALCIUM CARBONATE, POTASSIUM CITRATE, NONFAT MILK, CARRAGEENAN, CARAMEL COLOR, SALT, RIBOFLAVIN FOR COLOR.



Case Code



Case Code



Case Code



Case Code



Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 180	Calories from Fat 50
% Daily Value*	
Total Fat 5 g	8%
Saturated Fat 3 g	15%
Trans Fat 0 g	
Cholesterol 20 mg	6%
Sodium 180 mg	8%
Potassium 390 mg	11%
Total Carbohydrate 26 g	9%
Dietary Fiber 1 g	6%
Sugars 24 g	
<b>Protein 8 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 2%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
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Cholesterol	Less than 300mg 300mg
Sodium	Less than 2,400mg 2,400mg
Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
13.5 oz.  
Chocolate  
Milkshake

INGREDIENTS: REDUCED FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF COCOA PROCESSED WITH ALKALI, NONFAT MILK, CELLULOSE GEL, CALCIUM CARBONATE, CELLULOSE GUM, GUAR GUM, XANTHAN GUM, SALT, CARRAGEENAN, ARTIFICIAL FLAVOR, SUCRALOSE.



Nutrition Facts	
Serving Size 1 cup (240 mL)	
Servings Per Container about 2	
Amount Per Serving	
Calories 180	Calories from Fat 50
% Daily Value*	
Total Fat 5 g	8%
Saturated Fat 3 g	15%
Trans Fat 0 g	
Cholesterol 20 mg	6%
Sodium 140 mg	6%
Potassium 380 mg	11%
Total Carbohydrate 25 g	8%
Dietary Fiber 1 g	4%
Sugars 24 g	
<b>Protein 8 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
Calories: 2,000 2,500	
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Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
13.5 oz.  
Strawberry  
Milkshake

INGREDIENTS: REDUCED FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF CELLULOSE GEL, CALCIUM CARBONATE, ARTIFICIAL AND NATURAL FLAVORS, GUAR GUM, CELLULOSE GUM, XANTHAN GUM, CARRAGEENAN, CITRIC ACID, SUCRALOSE, SALT, RED 40, BLUE 1.



Nutrition Facts	
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Sugars 29 g	
<b>Protein 8 g</b>	
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Calcium 40%	Iron 0%
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Cholesterol	Less than 300mg 300mg
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Total Carbohydrate	300g 375g
Dietary Fiber	25g 30g

**NESQUIK®**  
8 oz.  
Chocolate  
Milkshake

INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, NONFAT MILK, LESS THAN 2% OF: COCOA PROCESSED WITH ALKALI, CELLULOSE GEL, CALCIUM CARBONATE, NATURAL AND ARTIFICIAL FLAVORS, SALT, CELLULOSE GUM, CARRAGEENAN.



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Trans Fat 0 g	
Cholesterol 10 mg	3%
Sodium 130 mg	5%
Total Carbohydrate 31 g	10%
Dietary Fiber <1 g	2%
Sugars 30 g	
<b>Protein 7 g</b>	
Vitamin A 10%	Vitamin C 2%
Calcium 40%	Iron 0%
*Percent Daily Values (DV) are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.	
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**NESQUIK®**  
8 oz.  
Strawberry  
Milkshake

INGREDIENTS: LOW FAT MILK WITH VITAMIN A PALMITATE AND VITAMIN D3 ADDED, SUGAR, AND LESS THAN 2% OF CELLULOSE GEL, CALCIUM CARBONATE, NONFAT MILK, ARTIFICIAL FLAVORS, CELLULOSE GUM, CARRAGEENAN, CITRIC ACID, SALT, RED 40, BLUE 1.



Case Code



Case Code



Case Code



Case Code

Product	Pack/Size	Case Code	Consumer Code	Gross Weight	Cube	Order Unit Dimensions (in.)	Pallet Pattern	Pallet Dimensions (in.)
NESQUIK® RTD Chocolate	12/14 oz.	0-28000-61740-0	0-28000-61810-0	12.1 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Strawberry	12/14 oz.	0-28000-61750-9	0-28000-61820-9	12.1 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Double Chocolate	12/14 oz.	0-28000-61760-8	0-28000-61830-8	12.1 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Very Vanilla	12/14 oz.	0-28000-61770-7	0-28000-61840-7	12.1 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Chocolate Milkshake	12/13.5 oz.	0-28000-61790-5	0-28000-33116-0	12.5 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Strawberry Milkshake	12/13.5 oz.	0-28000-61801-8	0-28000-33117-7	12.5 lb.	0.5	11.75L x 8.75W x 7.875H	18 x 7 = 126	48.0L x 40.0W x 61.2H
NESQUIK® RTD Chocolate	20/8 oz.	0-28000-62390-6	0-28000-61650-2	13.2 lb.	0.4	12.17L x 9.78W x 6.0H	15 x 8 = 120	48.0L x 40.0W x 52.9H
NESQUIK® RTD Strawberry	20/8 oz.	0-28000-08589-6	0-28000-08590-2	13.2 lb.	0.4	12.17L x 9.78W x 6.0H	15 x 8 = 120	48.0L x 40.0W x 52.9H