

Zero Trans Baking Shortenings

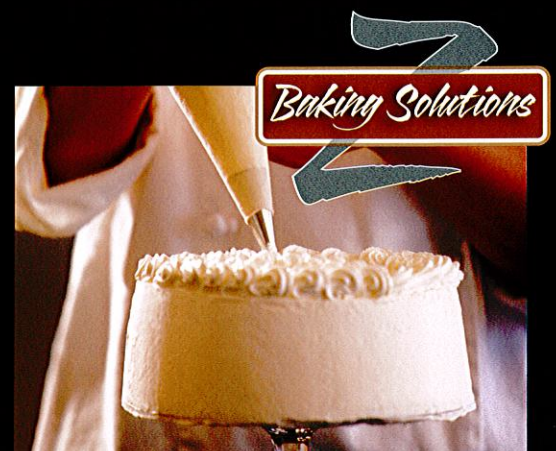
Sweetex^z

**PREMIUM
ZERO-TRANS
BAKING SHORTENINGS**



As government bans on trans fat become reality, reconsidering your options now is just smart business. Consumer awareness of trans fat is increasing, and more consumers are asking for foods with zero trans fat.

Baking is a delicate business. Stratas Foods has programs in place to help bakers make the transition and alleviate worries about cost, performance, and reformulation. With the right products and support, switching to a zero-trans solution is easier than you think.



STRATAS
FOODS

PRODUCT INFORMATION

	PRODUCT CODE	PACK SIZE	BREAD ROLLS & BUNS	CAKES	COOKIES	DANISH PASTRY	DONUT FRYING	ICINGS	PIE DOUGHS
SWEETEX Z <i>Cake and Icing Shortening</i>	98286	1/50#		X		X		X	
NUTEX <i>Fluid Cake Shortening</i>	98925	38# PAIL		X					
PRIMEX Z <i>All-Purpose Shortening</i>	98285	1/50#	X	X	X		X		X

All of our Bakery Z Products are Kosher Certified ©



CAKE AND ICING SHORTENING

- Premium solid cake and icing shortening
- Developed for use in hi-ratio cakes
- Brilliant white icings
- Outstanding texture and flavor
- Superior spreadability
- Excellent eating qualities
- No hydrogenated oil
- Zero grams trans fat per serving



ALL-PURPOSE SHORTENING

- Premium multi-purpose shortening
- Great for pie doughs and cookies
- Outstanding for donut frying
- Neutral flavor, excellent mouthfeel
- Excellent eating qualities
- Zero grams trans fat per serving



FLUID CAKE SHORTENING

- Premium hi-ratio liquid cake shortening
- Developed for one-stage mixing
- Yields moist and tender cakes
- Delivers excellent freeze/thaw quality
- Now available in a 38 lb. pail
- No tropical fats
- No hydrogenated oil
- Zero grams trans fat per serving



Why Stratas Foods?

- Over 200 years of combined experience from industry leaders ACH and ADM
- Committed to offering top quality brands such as: Frymax, Mazola ZT, Whirl and Sweetex
- Nationwide support with a complete network of Sales and Business Partners
- Technical support from the industry's leading food experts
- Comprehensive R&D facility with extensive research staff
- Global sourcing for optimum quality, reliability and value

For More Information:

Call: 1-888-404-1004
www.stratasfoods.com
 Stratas Foods
 1610 Century Center Parkway
 Suite 105
 Memphis, TN 38134

