

# Upper Crust Enterprises

Truly Authentic Japanese Panko Bread Crumbs®

TRULY AUTHENTIC  
*Japanese Panko*  
*Bread Crumbs®*

100% Satisfaction Guaranteed

**NEW**

## Caribbean Coconut Panko & Coconut Batter Mix

*Bring the excitement of the Caribbean to your menu with the perfect combination of Authentic Japanese Panko, Premium Coconut Flakes and Rum flavor. Easy, Ready to Use Blend.*



- Premium Coconut Flakes & Authentic Japanese Panko
- Great coating for Seafood, Chicken & Vegetables
- Trans Fat Free
- Kosher 

Taste the difference 30 years of Authentic Panko experience can add to your menu.

Call 213-217-4224  
for a FREE sample

**Buy One Get One  
FREE** (see back for details)

### MENU IDEA

#### CLASSIC COCONUT SHRIMP

- 1) Dust butterfly shrimp (20-24 size) in Upper Crust Dry Coconut Batter Mix. Shake off excess.
- 2) Dip in prepared Coconut Batter made with water or butter-milk.
- 3) Roll in Upper Crust Caribbean Coconut Panko blend, coating liberally.
- 4) Deep fry until done and serve with a marmalade sauce or mango dipping sauce.

To save time coated shrimp be can pre-staged and stored in the refrigerator.

Code	Description	Pack size
03510	Caribbean Coconut Panko Large size crumb	10 lb bag
09230	Coconut Batter Mix	30 lb box

Try our complete line of Authentic Panko and Tempura Batter.

Visit [www.UpperCrustEnt.com](http://www.UpperCrustEnt.com) for more details

Let us help you bring excitement to your menu with Truly Authentic Japanese Panko!

To order samples or schedule a sales presentation, please email us at [yanethC@uppercrustent.com](mailto:yanethC@uppercrustent.com) or call 213-217-4224.

For more great ideas visit our website at [www.UpperCrustEnt.com](http://www.UpperCrustEnt.com)

# Upper Crust Enterprises

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**Buy One Get One Free Rebate Offer**

*100% Satisfaction Guaranteed*

Company Name \_\_\_\_\_ Date \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 E-Mail \_\_\_\_\_  
 Distributor \_\_\_\_\_

Purchase two (2) cases of the same product and receive a rebate for one (1) case. Send original coupon and copy of invoice showing 2 cases of product purchased between 12/01/09-4/30/10 to:

**Coupon Redemption, Upper Crust Enterprises, 411 Center Street, Los Angeles, CA 90012.**

*All paperwork must be submitted by May 31, 2010 to qualify.*

### *Qualified Upper Crust Enterprises Product*

<i>Code</i>	<i>Description</i>	<i>Pack size</i>	<i>Case Price</i>	<i>Cases</i>	<i>Rebate</i>
03510	Caribbean Coconut Panko	10 lb bag	_____	_____	\$ _____
09230	Coconut Batter Mix	30 lb box	_____	_____	\$ _____
<i>Total Earned Rebate</i>					\$ _____

***Purchase 2 cases of one sku and receive rebate for one case of the same sku.***

***Maximum rebate up to two (2) free cases per operator.***

***Maximum case price \$20 for Coconut Panko and \$30 for Coconut Batter Mix.***

**Terms & Conditions:** Offer valid only for foodservice operators, contract and bid customers excluded as well as distributors, direct buying customers, retail or club stores. One original coupon per operator location, coupon copies will not be accepted. Not valid if combined with any other offer or if taxed, restricted or prohibited by law. Coupon has no cash value and only valid in USA. Allow 6-8 weeks to process.

## Authentic Panko A Difference You Can See!

### **SHAPE**

- Long slivery shape
- Better highlights & plate presentation

### **TEXTURE**

- Airy & tender, yet with a crisp bite
- Stays crispy longer than competitors

### **YIELD**

- Delivers 26% better yield with less fines

Upper Crust

**26% better yield**

Competitor



**1 lb = 8 cups**



**1 lb = 6 cups**

***Let us help you bring excitement to your menu with Truly Authentic Japanese Panko!***

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